

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: KIM VANN FOR CONGRESS(338848)
PO BOX 984
Willows, CA 95988-0984

Account Exec: LINDA SULA
Office: GWTS-SF
Contract Num: 1191-33427
Contract Dates: 10/29/2012-11/04/2012
Customer Order:
Linked Order:
CPE: VFC / CD07R / 10/29

Invoice Num: 1191-347745
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

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PAY BY 12/04/2012
Net 30 days

In Account With: INCEPTION MARKETING LLC(338847)
847 Sansome St Ste 200
San Francisco, CA 94111-1529
ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS13.COM @ 5AM	10/29/2012-11/04/2012	MTWTF..	30	4	100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:54:33 AM		SPA091212H	30	100.00			
10/31/2012	We	05:13:06 AM		SPA091212H	30	100.00			
11/01/2012	Th	05:24:49 AM		SPA091212H	30	100.00			
11/02/2012	Fr	05:49:52 AM		SPA091212H	30	100.00			
2	CBS13.COM @ 6AM	10/29/2012-11/04/2012	MTWTF..	30	4	135.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	135.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:41:07 AM		SPA091212H	30	135.00			
10/30/2012	Tu	06:12:13 AM		SPA091212H	30	135.00			
10/31/2012	We	06:59:31 AM		SPA091212H	30	135.00			
11/02/2012	Fr	06:40:23 AM		SPA091212H	30	135.00			
3	THE PRICE IS RIGHT	10/29/2012-11/04/2012	MTWTF..	30	2	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	2	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	09:58:57 AM		SPA091212H	30	675.00			
11/01/2012	Th				30			675.00	Preempted

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4	LET'S MAKE A DEAL		10/29/2012-11/04/2012		MTWTF..		30	2	450.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWTF..		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	09:25:56 AM		SPA091212H	30	450.00			
10/30/2012	Tu	08:59:27 AM		SPA091212H	30	450.00			
5	THE DOCTORS		10/29/2012-11/04/2012		MTWTF..		30	3	540.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWTF..		3		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	02:49:03 PM		SPA091212H	30	540.00			
10/30/2012	Tu	02:31:40 PM		SPA091212H	30	540.00			
10/31/2012	We	02:48:46 PM		SPA091212H	30	540.00			
6	DR PHIL		10/29/2012-11/04/2012		MTWTF..		30	3	540.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		MTWTF..		3		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	03:36:04 PM		SPA091212H	30	540.00			
11/01/2012	Th	03:22:44 PM		SPA091212H	30	540.00			
11/02/2012	Fr	03:47:14 PM		SPA091212H	30	540.00			
7	CBS13 NEWS @ 4		10/29/2012-11/04/2012		MTWTF..		30	3	355.00

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Week Of			M T W T F S S		Spots Per Week		Rate		
10/29/2012-11/04/2012			M T W T F . .		3		355.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/30/2012	Tu	04:56:56 PM		SPA091212H	30	355.00			
10/31/2012	We	04:52:20 PM		SPA091212H	30	355.00			
11/02/2012	Fr	04:13:23 PM		SPA091212H	30	355.00			
8	CBS13 NEWS @ 5		10/29/2012-11/04/2012		M T W T F . .		30	2	1,440.00
Week Of			M T W T F S S		Spots Per Week		Rate		
10/29/2012-11/04/2012			M T W T F . .		2		1,440.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/29/2012	Mo	05:11:45 PM		SPA091212H	30	1,440.00			
10/31/2012	We	05:27:10 PM		SPA091212H	30	1,440.00			
9	CBS13 NEWS @ 6		10/29/2012-11/04/2012		M T W T F . .		30	2	1,440.00
Week Of			M T W T F S S		Spots Per Week		Rate		
10/29/2012-11/04/2012			M T W T F . .		2		1,440.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/30/2012	Tu	06:26:45 PM		SPA091212H	30	1,440.00			
10/31/2012	We	06:11:26 PM		SPA091212H	30	1,440.00			
10	CBS13 NEWS @ 5PM (SUN)		10/29/2012-11/04/2012	 S		30	1	1,440.00
Week Of			M T W T F S S		Spots Per Week		Rate		
10/29/2012-11/04/2012		 S		1		1,440.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
11/04/2012	Su	05:11:54 PM		SPA091212H	30	1,440.00			

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11	ENTERTAINMENT TONIGHT M-F	10/29/2012-11/04/2012	MTWTF..		30	2	1,800.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		MTWTF..	2		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:28:11 PM		SPA091212H	30	1,800.00			
10/31/2012	We	06:56:04 PM		SPA091212H	30	1,800.00			
13	BLUE BLOODS	10/29/2012-11/04/2012F..		30	1	4,500.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	F..	1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	10:00:07 PM		SPA091212H	30	4,500.00			
14	TWO BROKE GIRLS/MIKE & MOLLY	10/29/2012-11/04/2012	M.....		30	1	9,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M.....	1		9,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	08:12:36 PM		SPA091212H	30	9,000.00			
15	THE BIG BANG THEORY/TWO & 1/2 MEN	10/29/2012-11/04/2012	...T...		30	1	4,950.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		...T...	1		4,950.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			4,950.00	Preempted

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16	NAVY N.C.I.S.	10/29/2012-11/04/2012	. T	30	1	7,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T	1	7,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	06:57:00 PM		SPA091212H	30	7,200.00				
17	CBS 13 10PM NEWS M-SU	10/29/2012-11/04/2012	MTWTFSS	30	5	2,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTFSS	5	2,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	10:23:53 PM		SPA091212H	30	2,700.00				
10/30/2012	Tu	10:57:16 PM		SPA091212H	30	2,700.00				
10/31/2012	We	10:27:28 PM		SPA091212H	30	2,700.00				
11/02/2012	Fr	10:53:10 PM		SPA091212H	30	2,700.00				
11/03/2012	Sa	10:43:10 PM		SPA091212H	30	2,700.00				
19	CBS13 NEWSRPT @ 11 (SUN)	10/29/2012-11/04/2012 S	30	1	630.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	 S	1	630.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	11:53:20 PM		SPA091212H	30	630.00				
20	COMICS UNLEASHED	10/29/2012-11/04/2012	MTWTF..	30	3	180.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	3	180.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	01:10:03 AM		SPA091212H	30	180.00				

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	10/31/2012	We	01:15:24 AM		SPA091212H	30	180.00			
	11/02/2012	Fr	01:25:33 AM		SPA091212H	30	180.00			
21	DAVID LETTERMAN		10/29/2012-11/04/2012		M T W T F . .		30	4	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		2		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	11:41:03 PM		SPA091212H	30	900.00			
	11/01/2012	Th				30			900.00	Preempted
	11/01/2012	Th	06:50:16 AM	11/01/2012	SPA091212H	30	135.00	135.00		Makegood in 06:00:00-07:00:00
	11/01/2012	Th	06:24:14 PM	11/01/2012	SPA091212H	30	1,440.00	1,440.00		Makegood in 18:00:00-18:30:00
22	CBS MORNING NEWS		10/29/2012-11/04/2012		M T W T . . .		30	1	90.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T . . .		1		90.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	04:54:35 AM		SPA091212H	30	90.00			
23	FRASIER		10/29/2012-11/04/2012		M T W T F . .		30	1	180.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		1		180.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	02:01:06 AM		SPA091212H	30	180.00			

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24	CSI: MIAMI	10/29/2012-11/04/2012	 S .		30	1	100.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		1		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	12:50:00 AM		SPA091212H	30	100.00			
25	05:00:00-05:00:00	11/01/2012-11/01/2012		. . . T . . .		30	4	0.00	
SPOTS AIRED IN ERROR DUE TO HURRICANE-KMS									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . . T . . .		4		0.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	04:39:11 PM		SPA091212H	30	0.00			
11/01/2012	Th	06:40:40 PM		SPA091212H	30	0.00			
11/01/2012	Th	10:43:39 PM		SPA091212H	30	0.00			
11/01/2012	Th	01:16:46 AM		SPA091212H	30	0.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		49		55,835.00		8,375.25	47,459.75	1,575.00	6,525.00 (4,950.00)

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: KIM VANN FOR CONGRESS(338848)
PO BOX 984
Willows, CA 95988-0984

Account Exec: LINDA SULA
Office: GWTS-SF
Contract Num: 1191-33427
Contract Dates: 10/29/2012-11/04/2012
Customer Order:
Linked Order:
CPE: VFC / CD07R / 10/29

Invoice Num: 1191-347745
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

PAY BY 12/04/2012
Net 30 days

In Account With: INCEPTION MARKETING LLC(338847)
847 Sansome St Ste 200
San Francisco, CA 94111-1529
ATTN:Accounts Payable

Product Desc: CD03R/VANN

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Accounts Receivable 916-374-1313	Gross Billing	55,835.00
		Trade Value	0.00
		Agency Commission	8,375.25
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	47,459.75

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